

# COVER MAINE NOW!

[www.covermainenow.com](http://www.covermainenow.com)

## MEDIA ADVISORY

**CONTACT:** Sara Gagné-Holmes  
(207) 626-7058, Ext. 201  
[sg@mejp.org](mailto:sg@mejp.org)

**FOR PLANNING PURPOSES**  
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### Coalition Plans Health Care Rally

**SOUTH PORTLAND** – More than 70 groups have come together to form a new coalition to support increased access to health care.

The Cover Maine Now! Coalition will launch its campaign with a rally and press conference on Thursday, March 21 in South Portland.

The coalition will support legislation for Maine to accept federal funding to expand access to health insurance to 69,500 Mainers.

- What: Cover Maine Now! campaign launch
- Who: Representatives of more than 70 groups and other supporters of making health care more accessible for thousands of Maine people.
- When: 10 a.m., Thursday, March 21
- Where: The Opportunity Alliance, 50 Lydia Lane, South Portland

**Directions to The Opportunity Alliance, 50 Lydia Lane in South Portland, ME:** **From North:** I-95 South to I-295 South through Portland. Take Exit 3. Bear RIGHT at the end of the exit. At the next light take a RIGHT onto Westbrook Street. Continue until you see the Brick Hill Sign on right. Turn RIGHT onto Brick Hill Avenue and continue to the last RIGHT onto Lydia Lane. Turn LEFT in parking lot and park across from the Family Center. **From South:** I- 95 North (do not exit onto I-295), Exit 46 off Maine Turnpike and turn RIGHT. At traffic light turn RIGHT. At next light turn LEFT onto Jetport Plaza Road and continue until

the end. Turn RIGHT onto Westbrook Street (past Longcreek Youth Center) and turn LEFT onto Brick Hill Avenue. Go to the last RIGHT onto Lydia Lane. Turn LEFT in parking lot and park across from the Family Center.

**NOTE: It's possible that reporters and editors may receive this advisory from several members of the coalition.**

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